



2020

NANCY, FRANCE

APRIL 3RD TO 5TH, 2020

16th International Conference on
Laser Applications in Life Sciences



SPONSORSHIP & PARTNERSHIP

Discover the different partnership offers for the
international conference LALS 2020

lals.sciencesconf.org



The “Laser Applications in Life Sciences” (LALS) conference will take place in Nancy, France from April 3 to 5, 2020. Nancy, along with its strong Biomedical Network, is the perfect place to host and gather scientists, clinicians and industrial partners from all around the world to share cutting-edge knowledge, research and technologies in the exciting field of Biomedical optics & Biophotonics, with the final ambition to serve common human kind interests in healthcare and well-being.

Industrial partners will also be part of LALS2020 to display latest products and innovations.

Besides exciting scientific interactions, you will find in LALS2020 a rich social program including a Gala dinner on the Stanislas square (the 5th most beautiful square in the world according to ucityguides.com), a guided-city tour of the city, and of course you will enjoy a bite of Lorraine cuisine (quiche, bergamote) and a sip of French wines and Lorraine Mirabelle.

Save the Date!!!

LALS, Nancy, France: 3-5 April 2020.

Looking forward to seeing you in Nancy!

Local organizing committee of LALS2020:

Walter Blondel,
Muriel Barberi-Heyob,
Christian Daul,
Marine Amouroux.

SUMMARY

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EXHIBITION

Meet your customers

The exhibition will be held in the library, located just in front of the main amphitheater plenary lectures will be held.

The advantages of this location:

- Central living space for participants
- Poster exhibition will also be held there and will attract crowds
- Coffee breaks in the morning (15' min) and in the afternoon (45' min) will be held there
- Passage through the exhibition stands will be required to access coffee breaks



Exhibition sets include the following services:

- The use of the stand during the duration of the exhibition and the periods of assembly and disassembly;
- The coordination services of the Congress during the periods of assembly and disassembly of the stands and during the duration of the exhibition;
- Cleaning services for driveways and public areas
- A defined number of exhibitor and conference badge
- Announcement of your presence on the congress website.

Exhibition set

Exhibition set	Basic	Standard	Premium
Stand	1 table (140 x 70 cm) 2 chairs	1 table 2 chairs	2 tables 2 chairs
Kakemono*	1	2	3
Display Grid	0	1	2
Electricity	Yes	Yes	Yes
Advertising in the program	1/2 page	1 page	2 pages
Insertion in Congress bag	-	Yes	Yes
Plenary speaking time	-	3' (3 slides)	5' (5 slides)
Exhibitor badge	2	2	3
Conference badge	0	1	2
Gala dinner	0	1	2
Newsletters	logo + some lines of presentation x 1	dedicated insert (half page) x 1	dedicated insert (half page) x 2
Price VAT excluded	2 000,00 €	3 000,00 €	4 500,00 €

* provided by the sponsors

EXHIBITION

Capture the attention

For those who wish to benefit from maximum visibility, we suggest two options:

Visibility package	Classic	Premium
Logo on conference website	Yes	Yes
Logo in printed program	Yes	Yes
Logo in the sponsors slide	Yes	Yes
Display of a dedicated slide (visual of your choice)	-	Yes
Logo on the trophies «Best presentation» and «Best poster» (awarded on Saturday and Sunday)	Yes	-
Display of your kakemono* during the «best poster» award ceremony during gala dinner	-	Yes
Display of your kakemono during the «Best presentation» on Sunday for the conclusion of the congress	-	Yes
Newsletters	logo + some lines of presentation x 1	dedicated insert (half page) x 1
Price VAT excluded	1 000,00 €	2 000,00 €

* provided by the sponsors

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ADVERTISING

Industrial exhibition

If you wish to publish a visual of your choice in one of the newsletter sent upstream of the congress, or in the congress book that will be given to all participants.

Congress book	
1/2 page	1 page
350,00 € VAT excl.	800,00 € VAT excl.



EXCLUSIVE PACKAGES

Congress case – Exclusive

Sponsorship of the Congress bag:

- Cases distributed to all participants and exhibitors
- Exclusive mark with the sponsor's logo
- Different models and colors available
- Capacity: A4 format



Price from 3 000,00 € VAT excl. for 250 units *



USB sticks – Exclusive

Sponsorship of the supports 4GB USB sticks:

- The book of abstracts will be engraved on this key given to all participants
- The USB keys will be used to suspend the badge of the participants, they will have to be worn their badge during all the congress.
- A lanyard will be attached to the USB key
- Exclusive mark with the sponsor's logo
- Different colors available



Price from 1 800,00 € VAT excl. for 250 units *



Badges lanyard – Exclusive

Sponsorship of badges lanyard:

- Badges will be distributed to all participants
- A USB key and the participant badge will be attached
- Exclusive mark with the sponsor's logo
- Different colors available



Price from 1.300 € VAT excl. for 250 units *

Special offer (USB keys + badges lanyard) – Exclusive

Sponsorship of badges lanyard and USB keys with exclusive markings.
Benefit from maximum visibility.

Price from 2.900 € VAT excl. for 250 units *

* quantities may slightly changed according to the registration volume
Non-contractual photo, the design will be validated thereafter

COFFEE BREAK

Sponsors of the coffee break

You also have the opportunity to sponsor a coffee break, to benefit from maximum visibility around this moment of exchange and conviviality. Coffee breaks will be realised by a caterer (supply of hot and cold drinks, pastries and biscuits)

The advantages of this offer

- The announcement of the break with your logo
- Personalization of cups used for the break with your logo
- Benefit from maximum visibility, impossible to miss
- The possibility of exposing a kakemono next to the main break buffet



Sponsors of the coffee break		
1 Day 2 coffee breaks	2 Days 4 coffee breaks	3 Days all the breaks Exclusivity
800,00 € VAT excl.	1 300,00 € VAT excl.	1 900,00 € VAT excl.

CUSTOM MADE

Do you have a specific idea in mind?

- Do you want to organize something special?
- Highlight your colors around a specific event?
- Catering sponsorship: lunch, welcome cocktail, gala dinner...
- Sponsoring events of a social program: city tour, activity, tasting
- Create your own event...

Tell us about your project, feel free to contact us





CONTACT US



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HOSTS & CO-HOSTS



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