SPONSORSHIP & PARTNERSHIP

Discover the different partnership offers for the international conference LALS 2020

lals.sciencesconf.org
The “Laser Applications in Life Sciences” (LALS) conference will take place in Nancy, France from April 3 to 5, 2020. Nancy, along with its strong Biomedical Network, is the perfect place to host and gather scientists, clinicians and industrial partners from all around the world to share cutting-edge knowledge, research and technologies in the exciting field of Biomedical optics & Biophotonics, with the final ambition to serve common human kind interests in healthcare and well-being.

Industrial partners will also be part of LALS2020 to display latest products and innovations.

Besides exciting scientific interactions, you will find in LALS2020 a rich social program including a Gala dinner on the Stanislas square (the 5th most beautiful square in the world according to ucityguides.com), a guided-city tour of the city, and of course you will enjoy a bite of Lorraine cuisine (quiche, bergamote) and a sip of French wines and Lorraine Mirabelle.

Save the Date!!!
LALS, Nancy, France: 3–5 April 2020.
Looking forward to seeing you in Nancy!

Local organizing committee of LALS2020:
Walter Blondel,
Muriel Barberi-Heyob,
Christian Daul,
Marine Amouroux.

SUMMARY

EXHIBITION ................................................................. P.3
ADVERTISING ............................................................. P.4
EXCLUSIVE PACKAGE ................................................ P.5
COFFEE BREAK .......................................................... P.6
CUSTOM MADE .......................................................... P.6
CONTACT US .............................................................. P.7
EXHIBITION

Meet your customers

The exhibition will be held in the library, located just in front of the main amphitheater plenary lectures will be held.

The advantages of this location:
- Central living space for participants
- Poster exhibition will also be held there and will attract crowds
- Coffee breaks in the morning (15’ min) and in the afternoon (45’ min) will be held there
- Passage through the exhibition stands will be required to access coffee breaks

Exhibition sets include the following services:
- The use of the stand during the duration of the exhibition and the periods of assembly and disassembly;
- The coordination services of the Congress during the periods of assembly and disassembly of the stands and during the duration of the exhibition;
- Cleaning services for driveways and public areas
- A defined number of exhibitor and conference badge
- Announcement of your presence on the congress website.

Exhibition set

<table>
<thead>
<tr>
<th>Exhibition set</th>
<th>Basic</th>
<th>Standard</th>
<th>Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stand</td>
<td>1 table (140 x 70 cm) 2 chairs</td>
<td>1 table 2 chairs</td>
<td>2 tables 2 chairs</td>
</tr>
<tr>
<td>Kakemono*</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Display Grid</td>
<td>0</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Electricity</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Advertising in the program</td>
<td>1/2 page</td>
<td>1 page</td>
<td>2 pages</td>
</tr>
<tr>
<td>Insertion in Congress bag</td>
<td>-</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Plenary speaking time</td>
<td>-</td>
<td>3’ (3 slides)</td>
<td>5’ (5 slides)</td>
</tr>
<tr>
<td>Exhibitor badge</td>
<td>2</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Conference badge</td>
<td>0</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Gala dinner</td>
<td>0</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Newsletters</td>
<td>logo + some lines of presentation x 1</td>
<td>dedicated insert (half page) x 1</td>
<td>dedicated insert (half page) x 2</td>
</tr>
<tr>
<td>Price VAT excluded</td>
<td>2 000,00 €</td>
<td>3 000,00 €</td>
<td>4 500,00 €</td>
</tr>
</tbody>
</table>

* provided by the sponsors
EXHIBITION

Capture the attention

For those who wish to benefit from maximum visibility, we suggest two options:

<table>
<thead>
<tr>
<th>Visibility package</th>
<th>Classic</th>
<th>Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on conference website</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo in printed program</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo in the sponsors slide</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Display of a dedicated slide (visual of your choice)</td>
<td>–</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo on the trophies «Best presentation» and «Best poster» (awarded on Saturday and Sunday)</td>
<td>Yes</td>
<td>–</td>
</tr>
<tr>
<td>Display of your kakemono* during the «best poster» award ceremony during gala dinner</td>
<td>–</td>
<td>Yes</td>
</tr>
<tr>
<td>Display of your kakemono during the «Best presentation» on Sunday for the conclusion of the congress</td>
<td>–</td>
<td>Yes</td>
</tr>
<tr>
<td>Newsletters</td>
<td>logo + some lines of presentation x 1</td>
<td>dedicated insert (half page) x 1</td>
</tr>
</tbody>
</table>

Price VAT excluded

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Classic</td>
<td>1 000,00 €</td>
<td></td>
</tr>
<tr>
<td>Premium</td>
<td>2 000,00 €</td>
<td></td>
</tr>
</tbody>
</table>

* provided by the sponsors

ADVERTISING

Industrial exhibition

If you wish to publish a visual of your choice in one of the newsletter sent upstream of the congress, or in the congress book that will be given to all participants.

<table>
<thead>
<tr>
<th>Congress book</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1/2 page</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 page</td>
<td></td>
<td></td>
</tr>
<tr>
<td>350,00 € VAT excl.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>800,00 € VAT excl.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
EXCLUSIVE PACKAGES

Congress case - Exclusive

Sponsorship of the Congress bag:
- Cases distributed to all participants and exhibitors
- Exclusive mark with the sponsor’s logo
- Different models and colors available
- Capacity: A4 format

Price from 3 000,00 € VAT excl. for 250 units *

USB sticks - Exclusive

Sponsorship of the supports 4GB USB sticks:
- The book of abstracts will be engraved on this key given to all participants
- The USB keys will be used to suspend the badge of the participants, they will have to be worn their badge during all the congress.
- A lanyard will be attached to the USB key
- Exclusive mark with the sponsor’s logo
- Different colors available

Price from 1 800,00 € VAT excl. for 250 units *

Badges lanyard - Exclusive

Sponsorship of badges lanyard:
- Badges will be distributed to all participants
- A USB key and the participant badge will be attached
- Exclusive mark with the sponsor’s logo
- Different colors available

Price from 1.300 € VAT excl. for 250 units *

Special offer (USB keys + badges lanyard) - Exclusive

Sponsorship of badges lanyard and USB keys with exclusive markings. Benefit from maximum visibility.

Price from 2.900 € VAT excl. for 250 units *

* quantities may slightly changed according to the registration volume
Non-contractual photo, the design will be validated thereafter
COFFEE BREAK

Sponsors of the coffee break

You also have the opportunity to sponsor a coffee break, to benefit from maximum visibility around this moment of exchange and conviviality. Coffee breaks will be realised by a caterer (supply of hot and cold drinks, pastries and biscuits)

The advantages of this offer
- The announcement of the break with your logo
- Personalization of cups used for the break with your logo
- Benefit from maximum visibility, impossible to miss
- The possibility of exposing a kakemono next to the main break buffet

<table>
<thead>
<tr>
<th>Sponsors of the coffee break</th>
<th>1 Day 2 coffee breaks</th>
<th>2 Days 4 coffee breaks</th>
<th>3 Days all the breaks Exclusivity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Day 2 coffee breaks</td>
<td>800.00 € VAT excl.</td>
<td>1 300.00 € VAT excl.</td>
<td>1 900.00 € VAT excl.</td>
</tr>
</tbody>
</table>

CUSTOM MADE

Do you have a specific idea in mind?
- Do you want to organize something special?
- Highlight your colors around a specific event?
- Catering sponsorship: lunch, welcome cocktail, gala dinner...
- Sponsoring events of a social program: city tour, activity, tasting
- Create your own event...

Tell us about your project, feel free to contact us
CONTACT US

lals.sciencesconf.org
lals2020@progepi.fr

SPONSOR & PARTNER CONTACT
Marc Faucheux
marc.faucheux@l-mdc.fr
+ 33 (0)6 50 87 71 05

PROGEPI (PCO)
1 rue Grandville, BP 20451
F-54001 NANCY Cedex
+ 33 (0)3 72 74 37 14

HOSTS & CO-HOSTS

TECHNICAL & FINANCIAL SPONSORS